

# Entrepreneurship Summit 2019

Presidency University presents a two day Entrepreneurship Summit organized by the Department of Economics and the Presidency University Young Entrepreneur Society (PUYES) during 28th February and 1st March, 2019.

The workshop aims to integrate managerial experience, academic research and team work to address current challenges that entrepreneurial ventures navigate in Bengal. Bengal is an important context for the study and practise of entrepreneurship. It is an emerging environment of opportunities, where entrepreneurs yet need to overcome substantial organisational and environmental challenges.

The Workshop is funded by 'Sadhuka Visiting Professor of Industrial Economics Endowment', established by Mr. Pashupati Sadhuka, an alumnus of the Chemistry Department of the erstwhile Presidency College from 1961 to 1964.

Presidency University offers a progressive and liberal arts setting in which scholars, practising managers and students will interact on topics relating to the organisation and sustainability of entrepreneurial enterprises.

*Always wanted to do your own thing?  
Didn't know how?  
Meet successful entrepreneurs,  
innovators, incubation experts,  
academicians.  
Be guided by the best.*



Department of Economics  
Presidency University  
and  
Presidency University Young Entrepreneurs' Society (PUYES)  
present



#### CONTACT US:

Presidency University  
86/1, College Street,  
Kolkata: 700073  
E-mail: [puyes.presidency@gmail.com](mailto:puyes.presidency@gmail.com)

# E-Summit' 19

**Venue:** PC Mahalanobis Auditorium  
Presidency University

# PROGRAMME

28th February 2019

**9:30 - 10:30 Registration**

**10:30 - 11:30 Inaugural Address:**

Dr. Nomal Chandra Borah,  
Founder of Guwahati Neurological  
Research Centre Limited

*Session Chair: Dr. Mousumi Dutta,  
Professor and Head, Economics  
Department, Presidency University*

**11:30 - 11:45 Tea Break**

**11:45 - 01:45 Meet the Entrepreneurs**

Mr. Subhajit Ray  
Co-Founder, Krishwork Technologies  
and Research Labs

Mr. Subhro Sengupta,  
Director, Merriant Fashion Tech Pvt. Ltd.

Ms. Manisha Sharaf,  
Director, TruckHall Pvt. Ltd.

Mr. Sunandan Mukherjee,  
Director, Brickcells Technologies Pvt. Ltd.

Mr. Gopal Krishna Saha,  
Proprietor, Made and Trade Co.

*Session Chair: Dr. Gagari Chakrabarti,  
Associate Professor, Economics  
Department, Presidency University*

**01:45 - 02:30 Lunch Break**

**02:30 - 03:30 Financing of a Business Plan**

Prof. Ashok Banerjee,  
Professor, Finance and Control,  
Indian Institute of Management, Calcutta

*Session Chair: Dr. Jayeeta Deshmukh,  
Assistant Professor, Economics  
Department, Presidency University*

**03:30 - 03:45 Tea Break**

**03:45 - 04:45 Patent, Copyrights and Trademarks**

Mr. Gautam Banerjee,  
Principal Associate at Khaitan Group

*Session Chair: Dr. Supravat Bagli,  
Associate Professor, Economics  
Department, Presidency University*

## 1st March 2019

**10:30 - 11:00 Registration**

**11:00 - 01:00 Workshop on *Ideas to Implementation***  
IIM-C Innovation Park

**01:00 - 02:00 Lunch Break**

**02:00 - 02:30 An Entrepreneur's Journey**

Mr. Biswajit Dey,  
Founder, EduRade

*Session Chair: Dr. Pravesh Tamang,  
Assistant Professor, Economics  
Department, Presidency University*

**02:30 - 4:00 B-Plan Competition**

**Co-ordinators:** PUYES Representatives

**Jury:** Dr. Subhrangshu Sanyal, CEO,  
IIM Calcutta Innovation Park  
Suman Mukhopadhyay, Director and  
Vice- President- Finance and Strategy,  
Banglanatok.com  
Devasis Gupta, Mentor, IIM- C  
Innovation Park

**04:00 - 04:15 Tea Break**

**04:15 - 04:45** Mr. Sayandeb Banerjee  
CEO and Co-founder, The Math Company

*Session Chair: Dr. Zakir Husain,  
Professor, Economics Department,  
Presidency University*

**04:45 - 05:00 Announcement of results of B-Plan  
Competition and Prize Distribution**

Dr. Indrajit Ray,  
Infosys Foundation, Chair Professor,  
Economics Department,  
Presidency University